

## **What makes Research impactful?**

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Eawag, retired

Researchers can have a variety of goals, ranging from the idealism of pursuing curiosity to the practicality of career advancement. The goal of having broader beneficial impact on society can be especially challenging – it is not obvious how the potential for beneficial impact can best be realized or even how such impact could be evaluated. Effective communication and engagement with intermediaries and implementation partners are essential elements of impactful research.